



Nick Alvarado

Owner, TXHSGBB.com; TXHSSB

Graduating from Plains High School in 2013, Nick immediately went to work on building a website covering local sports.

Nick launched his website, "The Roy Report," at the time in August 2013. It started out as a small website covering Yoakum County sports alone.

With more coverage in games meant more opportunities to spread out the wings of the website as it slowly turned into a passion project, with the help of social media.

By 2015, The Roy Report went statewide, covering all sports. By January of 2016, the tough decision was made to cut coverage to one sport, girls' basketball.

Since then, the decision was the best one that was made.

Many goals and achievements were made covering only girls' basketball and finding a niche in the girls' basketball community.

This decision was not made easy but this choice was made by watching the hometown Plains Cowgirls win a state championship in Austin in 2014.

In 2019, Nick set a website record of covering 121 games up until the state tournament, which remains a website record.

Nick also showcases other basketball-related content, including organizing the best gyms in Texas contest back in 2021.

Nick currently resides in Lubbock, TX and continues to run *TXHSGBB* and is currently working on starting *TXHSSB* (Texas High School Softball) in 2026. He has the support of long-time girlfriend Hannah, my parents, Larry & Annette, and my sisters, Marisa & Madison.

Nick will continue to provide the best coverage of girls basketball and soon to be softball, and making sure both sports are left in a better place when he found it.